



**Keystone  
Dedicated  
Logistics**

800 North Bell Avenue  
Bldg 6, Suite 100  
Carnegie, PA 15106

**FOR IMMEDIATE RELEASE**

**KDL Hires Business Development Manager**

CARNEGIE, PA – January 2, 2008– **Rob Moore** has joined the **Keystone Dedicated Logistics (KDL)** team working as a Business Development Manager. Rob attended Youngstown State University where he earned a Bachelor of Business Administration with his concentration in marketing. He is joining us from Lime Financial Services where he excelled as an Account Executive in the retail mortgage industry. Rob will be working with the sales team where his primary responsibility is to develop new business opportunities selling the KDL portfolio of services. We are pleased that Rob has joined our winning team at **KDL**.

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