

KDL Wins 2008 Top 100 3PL Honor

KDL has been recognized by *Inbound Logistics* magazine as one of the 2008 Top 100 3PL providers for the eighth consecutive year. The Top 100 3PL list serves as a qualitative assessment of service providers who are best equipped to meet and surpass evolving outsourcing needs. Each year, *Inbound Logistics* editors select the best logistics solutions providers that offer the diverse operational capabilities and experience to meet readers' unique supply chain and logistics needs. KDL was selected from over 300+ companies.



Felecia Stratton, Editor of *Inbound Logistics* states, "Companies of all sizes rely on world-class logistics performance to stay competitive in today's global economy. KDL provides flexible, innovative supply chain solutions that companies large and small demand. KDL is responsive to customer needs, and offers strategic solutions designed to drive business process improvement and change. *Inbound Logistics* editors are proud to recognize KDL as a 2008 Top 100 3PL".

KDL Joins the TIA

KDL has recently become a member of the Transportation Intermediaries Association (TIA). The TIA is the professional organization of the third-party logistics industry. Made up of brokers, forwarders, intermodal marketing companies, Non Vessels Operating Common Carriers (NVOCC) and international forwarders, airfreight forwarders and freight audit/payment companies, the TIA represents transportation intermediaries of all disciplines. They are the voice of the U.S. third party logistics industry before Congress, the Administration and international organizations. The mission of the TIA is to provide resources, education, information, advocacy and connections to establish, maintain and expand ethical, profitable and growing businesses in service to their customers.



KDL Launches New Website

On July 31st, KDL went live with a newly designed website. Working in line with Zorebo, a web design and development company, KDL was able to give the site a fresher more modern look. A few of the enhancements of the new site are the navigation bar makes it easier to surf around the site and the ability to login to our TMS system from the homepage. You can check out our updated site at www.kdlog.com.

U.S. Economy in a Recession?

Even through all the buzz of a recession in the U.S., the economy is actually expanding. A recession is defined as two consecutive quarters with negative Gross Domestic Product— this has not been the case. The economy had an annual growth rate of 1.9% for the second-quarter performance with the previous quarter having a 0.9% increase. However, it is the nonprofit National Bureau of Economic Research which actually decides whether the U.S has slipped into a recession. They look for "a significant decline in economic activity spread across the economy, lasting more than a few months." Therefore the panel can declare a recession even if GDP remains positive since other factors besides GPD play into the equation.

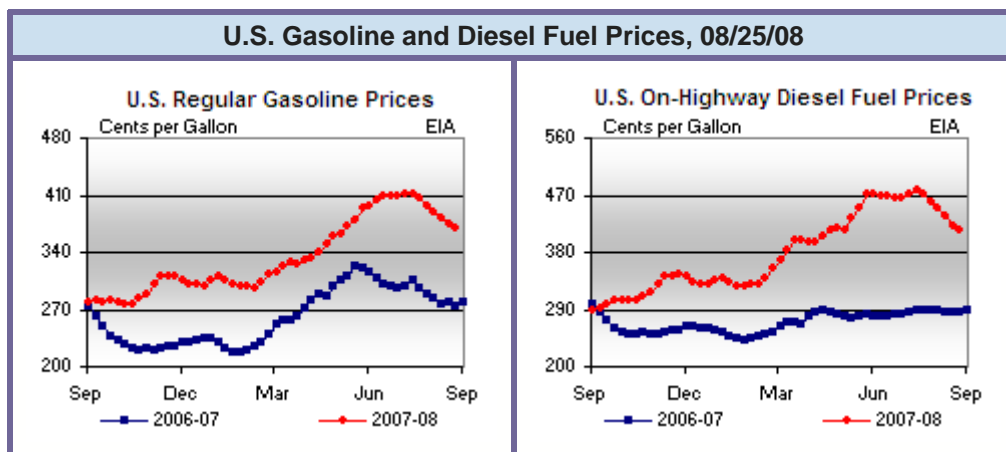
en.beijing2008.cn

online.wsj.com



Odd-Even Traffic

In the months leading up to the 2008 Olympic Games in Beijing, China, the city introduced odd-even traffic restrictions. From July 20th to September 20th only cars with registration numbers ending in an odd digit can drive on odd dates, and even digits can only drive on even dates. The city has done this in hopes to improve air quality and smooth traffic; two of the most important assets in hosting a successful Olympic games. As compensation for the inconvenience to the Beijing citizens, they will not have to pay road or vehicle taxes for these three months. As a result of this traffic flow cutback, it is said that vehicles emissions will decrease by 63%.



U.S. Energy.gov

Employee Highlights

KDL has added three new employees and two new interns since the beginning of the summer.

Jim Samolovitch has joined the Keystone Dedicated Logistics (KDL) team working as a Business Development Manager. Jim attended California University where he earned a Bachelor of Business Administration. Jim will be working with the sales team where his primary responsibility is to develop new business opportunities selling the KDL portfolio of services.

David Hughes has joined KDL as a Logistics Coordinator in the Dispatch Department. David is a 2008 graduate of West Virginia University, with a B.S. in Business Administration.

Scott Pidro has joined KDL as an Account Manager. He comes to KDL with over nine years of experience. Scott will be working in the Logistics Department.

KDL has also hired two interns for the summer- Christine Kalymon and John Paras. Christine and John both attend Duquesne University. Christine is assisting the Logistics department. John is assisting the Dispatch department focusing on Tracking & Tracing.

We are pleased that Jim, David, Scott, Christine and John have joined our winning team at KDL.

Technology– New TMS v.2

KDL has upgraded its TMS package to now include EDI tendering, Track and Trace, and Dashboard Reporting. KDL is now capable of offering our clients auto tendering to select carriers via the TMS's enhanced BOL Program. Auto tendering is the submission of a Bill of Lading electronically to the carrier, scheduling the pickup of freight. This eliminates the need to phone in a pickup, and ensures better data accuracy as the carrier no longer has to hand key the BOL information.

This functionality is available for the following carriers

- Ward Trucking
- Pitt Ohio Express
- SAIA
- Old Dominion Freight Lines
- Milan Express
- Dayton Freight Lines
- Roadrunner / Dawes
- UPS Freight
- Fed Ex Freight
- Roadway Express
- New England Motor Freight
- Estes Express
- FedEx National

We are now also able to offer Track and Trace Capabilities. Building off our ability to electronically communicate with the carriers, KDL is now able to provide our customers with track and trace capability where a user can input a pro number and see where the shipment is in transit providing better visibility to your supply chain, giving you real time information regarding your shipment. This functionality is available for all the carriers listed above.

Search by Like

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Pro Number	BOL#	Req. Pickup	SCAC	Status	Ship Date	Delivery Date	Shipper	Consignee
PIT865696	2008072200039	07/22/2008	FXNL	P1	07/23/2008	07/29/2008 12:00 AM	Customer ABC	Customer XYZ

Shipment #22129 Event Information

Pro#	PIT865696	BOL#	2008072200039	Status		Service Level	
Shipper	Customer ABC	Origin State	PA	Origin Zip	15086	Ship Date	7/23/2008 3:50:00 PM
Consignee	Customer XYZ	Destination State	OH	Destination Zip	98001	Delivery Date	7/24/2008 12:00:00 AM
SCAC	FXNL	POD		editDate	7/24/2008 11:45:21 AM	Added By	214EDI
Edited By	214EDI						

Status	Date	Time Code	City	ST	Description	Added
AF	7/23/2008 3:50:00 PM	ET	WARRENDALE	PA	CARRIER DEPARTED PICK-UP LOCATION WITH SHIPMENT	214EDI
X4	7/23/2008 8:20:00 PM	ET	PITTSBURGH	PA	ARRIVED AT TERMINAL LOCATION	214EDI
L1	7/23/2008 9:19:00 PM	ET	PITTSBURGH	PA	LOADING	214EDI
AM	7/23/2008 9:40:00 PM	ET	PITTSBURGH	PA	LOADED ON TRUCK	214EDI
P1	7/23/2008 9:43:00 PM	ET	PITTSBURGH	PA	DEPARTED TERMINAL LOCATION	214EDI
X4	7/24/2008 4:23:00 AM	ET	CINCINNATI	OH	ARRIVED AT TERMINAL LOCATION	214EDI
X4	7/24/2008 8:45:00 AM	ET	CINCINNATI	OH	ARRIVED AT TERMINAL LOCATION	214EDI
L1	7/24/2008 10:02:00 AM	ET	CINCINNATI	OH	LOADING	214EDI
AM	7/24/2008 11:45:00 AM	ET	CINCINNATI	OH	LOADED ON TRUCK	214EDI

If you have interest in getting your company set up with our Auto Tendering program for any of the carriers listed above, please email your request to IT@kdlog.com and we will contact you to see if it is right for you.