

THE STRATEGIC ADVANTAGE OF FREIGHT BILL AUDITING

For discerning executives, freight is more than a line item on a P&L. It is a controllable lever of profitability. Yet in many organizations, freight operates in the background — trusted, accepted, and rarely questioned.

Freight bill auditing changes that. By turning routine transactions into financial intelligence, audits provide the visibility, accuracy, and predictability finance leaders rely on to protect margins and make more confident decisions.

The Unseen P&L Leak

Most freight invoices look ordinary. They get approved, paid, and forgotten. But hidden inside those routine transactions are the internal behaviors and external errors that quietly erode profitability.

These commonly include:

- Missing required accessorials
- Misclassified shipments and inaccurate weights
- Excessive fuel surcharges and accessorial fees
- Duplicate or unauthorized charges
- Incorrect contract application

Without audit, these leakages often go unnoticed. Individually they seem small. Collectively, they weaken margins while remaining invisible to financial reporting.

Cost Recovery & Margin Protection

For many organizations, auditing becomes the moment of realization when lost dollars are finally seen, with organizations uncovering losses of as much as 15% of freight spend. More importantly, auditing identifies correctable behavior and creates financial control. What begins as cost recovery becomes a scalable framework for policy adherence, accuracy, efficiency, and margin protection.

The Benefits

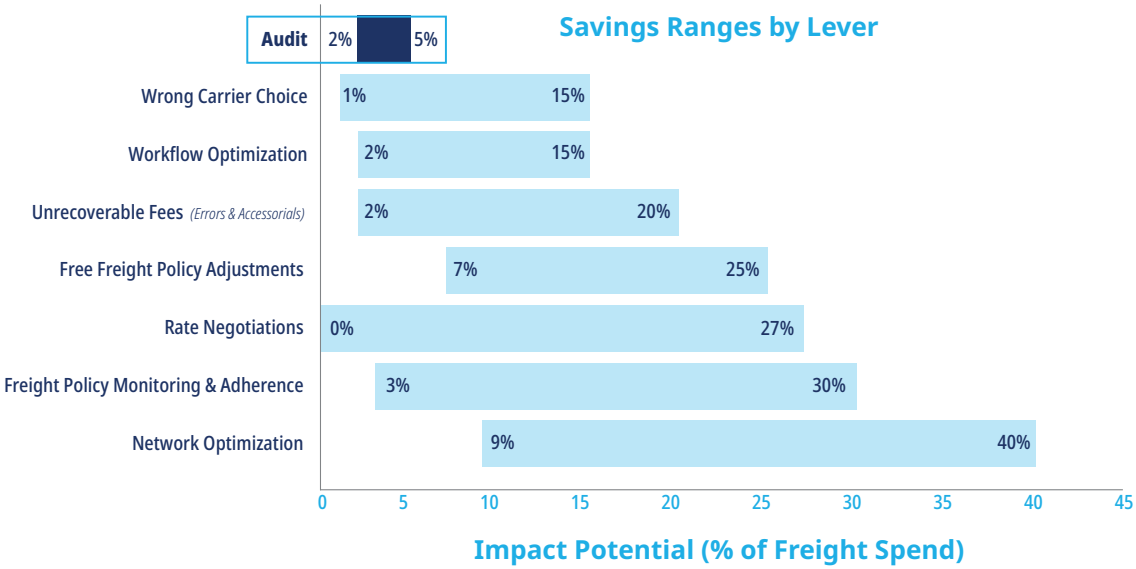
Freight bill auditing turns uncertainty into clarity. It strengthens the levers executives use to manage profitability, cash flow, and risk.

- **Margin Protection** – Recovers lost dollars and ensures freight costs reflect financial reality.
- **Cash Flow Predictability** – Prevents surprises by validating accruals and enforcing contract compliance.
- **Data-Driven Negotiations** – Provides insight and leverage in future carrier discussions.
- **Operational ROI** – Reduces manual effort and allows finance teams to focus on higher-value work.
- **Strategic Foresight** – Reveals cost drivers and strengthens financial planning and forecasting.

Unlocking What's Already Yours

Executives are under constant pressure to deliver margin growth. Yet some of the most meaningful opportunities already exist inside their current freight spend, hidden in plain sight. Freight bill auditing is one of the most immediate ways to recover margin and restore control. Beyond audit savings, KDL's Margin Recovery Index evaluates seven additional areas of hidden opportunity.

MARGIN RECOVERY INDEX



TO MEASURE YOUR MARGIN RECOVERY POTENTIAL, SCHEDULE YOUR SCAN.

Contact **info@kdlog.com** to schedule a complimentary MRI assessment and unlock both savings and strategic advantage.

People Drive Logistics

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